

MONTHLY AWARENESS: Prom Season | Financial Literacy | Earth | NFL Draft | Sexual Assault | Autism | Volunteering | Donate Life

SUN	MON	TUE	WED	THU	FRI	SAT
Notes: 						1 April Fools' Day One Cent Day Sourdough Bread Day <input checked="" type="checkbox"/> No Fooling Promotion <input checked="" type="checkbox"/> April Birthday Blast To Do:
2 Autism Awareness Day Children's Book Day PB and Jelly Day <input checked="" type="checkbox"/> Autism Fundraiser To Do:	3 Chocolate Mousse Day Find a Rainbow Day MLB Opening Day <input checked="" type="checkbox"/> MLB Jersey Day Promo To Do:	4 Chicken Cordon Bleu Day School Librarian Day SAAM Day of Action <input checked="" type="checkbox"/> To Do:	5 National Caramel Day Deep Dish Pizza Day Go For Broke Day <input checked="" type="checkbox"/> To Do:	6 Caramel Popcorn Day Sorry Charlie Day Student-Athlete Day <input checked="" type="checkbox"/> To Do:	7 World Health Day #NationalBeerDay Walk to Work Day <input checked="" type="checkbox"/> To Do:	8 National All is Ours Day National Empanada Day National Zoo Lovers Day <input checked="" type="checkbox"/> To Do:
9 Cherish an Antique Day Former POW Recognition Day <input checked="" type="checkbox"/> To Do:	10 Passover Begins #NationalSiblingsDay <input checked="" type="checkbox"/> Easter Promo <input checked="" type="checkbox"/> BOGO Siblings Promo To Do:	11 Cheese Fondue Day Eight Track Tape Day #NationalPetDay <input checked="" type="checkbox"/> Pet Photo Sweepstakes To Do:	12 Grilled Cheese Day National Licorice Day Bookmobile Day <input checked="" type="checkbox"/> To Do:	13 Peach Cobbler Day National Scrabble Day Thomas Jefferson Day <input checked="" type="checkbox"/> To Do:	14 Good Friday National Equal Pay Day National Pecan Day <input checked="" type="checkbox"/> To Do:	15 Glazed Spiral Ham Day Husband Appreciation Day Take a Wild Guess Day <input checked="" type="checkbox"/> To Do:
16 Easter Sunday National Orchid Day Eggs Benedict Day <input checked="" type="checkbox"/> To Do:	17 Cheeseball Day Haiku Poetry Day <input checked="" type="checkbox"/> To Do:	18 Passover Ends Animal Crackers Day <input checked="" type="checkbox"/> To Do:	19 National Amaretto Day National Garlic Day Hanging Out Day <input checked="" type="checkbox"/> To Do:	20 #NationalLookalikeDay National High Five Day #GetToKnowYourCustomersDay <input checked="" type="checkbox"/> Customer Survey or Poll To Do:	21 Chocolate Covered Cashews Day National Kindergarten Day <input checked="" type="checkbox"/> Earth Day Promo To Do:	22 National Earth Day Girl Scout Leader's Day National Jelly Bean Day <input checked="" type="checkbox"/> To Do:
23 Cherry Cheesecake Day #NationalPicnicDay Talk Like Shakespeare Day <input checked="" type="checkbox"/> To Do:	24 Pigs in a Blanket Day <input checked="" type="checkbox"/> To Do:	25 East Meets West Day Hug a Plumber Day Zucchini Bread Day <input checked="" type="checkbox"/> To Do:	26 Denim Day National Pretzel Day Administrative Professionals' Day <input checked="" type="checkbox"/> To Do:	27 National Prime Rib Day Tell a Story Day Take Your Child to Work Day <input checked="" type="checkbox"/> To Do:	28 #NationalSuperheroDay Blueberry Pie Day National Arbor Day <input checked="" type="checkbox"/> To Do:	29 Shrimp Scampi Day National Zipper Day Pool Opening Day <input checked="" type="checkbox"/> To Do:
30 Adopt a Shelter Pet Day Hairstylist Appreciation Day National Honesty Day <input checked="" type="checkbox"/>	PLAN AHEAD FOR MAY Mother's Day Promotion Small Business Week materials (May 1-6) Memorial Day Ideas					

MONTHLY AWARENESS: ALS | Motorcycle | Stroke | Celiac Disease | Mental Health | Public Service Recognition Week (7th-13th) | Women's Health Week (14th-20th)

SUN	MON	TUE	WED	THU	FRI	SAT
	1 National Loyalty Day Chocolate Parfait Day Mother Goose Day	2 Life Insurance Day National Truffle Day Teach Appreciation Day Teacher Discounts	3 Chocolate Custard Day Garden Meditation Day Two Different Colored Shoes Day	4 Firefighters Day Orange Juice Day National Star Wars Day Use the Force-Shop Local	5 Cinco de Mayo National Hoagie Day National Space Day Cinco de Mayo Promo	6 #NationalNursesDay Homebrew Day National Scrapbook Day
SMALL BUSINESS WEEK						
	To Do:	To Do:	To Do:	To Do:	To Do:	To Do:
7 National Lemonade Day	8 Coconut Cream Pie Day Have a Coke Day Women's Checkup Day	9 Lost Sock Memorial Day National Moscato Day	10 National Shrimp Day Bike To School Day #NationalReceptionistsDay	11 Foam Rolling Day Twilight Zone Day Mother's Day Promo	12 National Limerick Day Nutty Fudge Day National Odometer Day	13 National Apple Pie Day National Miniature Golf Day Stamp Out Hunger Food Drive Day
To Do:	To Do:	To Do:	To Do:	To Do:	To Do:	To Do:
14 Mother's Day Buttermilk Biscuit Day Dance Like a Chicken Day	15 #NationalChocolateChipDay Peace Officers Memorial Day	16 Biographer's Day Love a Tree Day Piercing Day	17 Cherry Cobbler Day National Pack Rat Day National Walnut Day	18 Cheese Souffle Day No Dirty Dishes Day Visit Your Relatives Day	19 Bike to Work Day Endangered Species Day Pizza Party Day	20 Armed Forces Day Be a Millionaire Day Pick Strawberries Day
To Do:	To Do:	To Do:	To Do:	To Do:	To Do:	To Do:
21 National Memo Day Strawberries and Cream Day National Waitstaff Day	22 Buy a Musical Instrument Day National Maritime Day National Vanilla Pudding Day	23 World Turtle Day Lucky Penny Day National Taffy Day	24 National Escargot Day National Scavenger Hunt Day	25 Geek Pride Day #NationalMissingChildrensDay National Tap Dance Day National Wine Day Memorial Day Promo	26 Blueberry Cheesecake Day Don't Fry Day Heat Awareness Day	27 Cellophane Tape Day Grape Popsicle Day
To Do:	To Do:	To Do:	To Do:	To Do:	To Do:	To Do:
28 National Brisket Day National Burger Day	29 Memorial Day National Paperclip Day	30 Hole In My Bucket Day Mint Julep Day Water a Flower Day	31 World No-Tobacco Day Save Your Hearing Day Senior Health and Fitness Day Vape Store Promo			
To Do:	To Do:	To Do:	To Do:			

PLAN AHEAD FOR JUNE

Let customers know if you will be open on Memorial Day | Start Summer Planning | Determine Father's Day promotions

MONTHLY AWARENESS: LGBT Pride | Men's Health | Safety | Great Outdoors | Business Etiquette Week (4th-10th) | Automotive Service Professionals Week (11th-17th)

SUN	MON	TUE	WED	THU	FRI	SAT
Notes:				1 Olive Day Go Barefoot Day Say Something Nice Day	2 Rotisserie Chicken Day Rocky Road Day #NationalDonutDay	3 National Repeat Day National Trails Day National Prairie Day Repeat your best Promo
4 National Cheese Day Cancer Survivor's Day	5 World Environment Day Gingerbread Day Moonshine Day	6 D-DAY Drive In Movie Day #NationalYoYoDay	7 Chocolate Ice Cream Day National VCR Day National Running Day	8 #BestFriendsDay Name Your Poison Day Upsy Daisy Day BOGO Friends Discount	9 Donald Duck Day Strawberry Rhubarb Pie Day	10 Herbs and Spices Day Iced Tea Day Rosé Day
11 Making Life Beautiful Day Corn on the Cob Day German Chocolate Cake Day	12 Jerky Day Peanut Butter Cookie Day Red Rose Day	13 Kitchen Klutzes of America Day Sewing Machine Day Weed Your Garden Day	14 Flag Day Pop Goes the Weasel Day Strawberry Shortcake Day	15 Smile Power Day Nature Photography Day Dump the Pump Day Father's Day Promo Photo contest	16 National Fudge Day National Flip Flop Day	17 Apple Strudel Day Eat Your Vegetables Day Stewart's Root Beer Day
18 Autistic Pride Day Splurge Day Father's Day Splurge Deal	19 #NationalMartiniDay	20 American Eagle Day Ice Cream Soda Day Vanilla Milkshake Day	21 #NationalSelfieDay Day of Yoga Summer Begins Summer Selfie Contest	22 Chocolate Eclair Day Onion Rings Day	23 #NationalPinkDay Take Your Dog to Work Day Dog at Work Instagram Contest	24
25 National Catfish Day Strawberry Parfait Day	26 Beautician's Day Chocolate Pudding Day	27 Orange Blossom Day #NationalSunglassesDay Free Branded Sunglasses w/purchase	28 Paul Bunyan Day Insurance Awareness Day	29 Camera Day National Bomb Pop Day Handshake Day	30 Meteor Watch Day Social Media Day #SMDay	

PLAN AHEAD FOR JULY

4th of July materials, activities, & promotions | Analyze and adjust marketing budget (end of Q2)